

VISIT &  
DISCOVER

PLEASURE &  
LEISURE

COMMUNITY &  
LOCAL

BUSINESS &  
COMMERCE

LISTINGS &  
OFFICIAL

HEALTH &  
CARE

UNIQUE &  
INTERESTING

# One Amazing Question on Diversity.

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# How do you convince cosmopolitans about Beijing?

Just imagine, you are internationally oriented and you wish to win over foreign high potentials for your company.

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# Make it exciting.

Many routes lead to the Chinese capital. Thousands come every day from the south via the motorway.

In the east, millions of people arrive annually at the airport.

From the west the journey leads down through the impressive mountainous region.

And from the north? We recommend the trip from the Great Wall because the landscape is just drop-dead gorgeous.

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## Show new routes.

There is another, very attractive way to the sprawling metropolis. It leads via your company!

Accompany your employees through a portal to the town that covers much more than just the four points of a compass.

One that also comprises everything interesting. All desires, all passions and, most notably, all possibilities.

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# Make your company a gateway to town.

How? With your own commitment to Amazing Beijing.

With it you will open up a gateway to a new world - large, informative, exciting, up to date and custom-built for all those who speak no Chinese yet want to reorientate themselves rapidly.

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# A good entrée.

Give your people what "the newcomer"  
needs most in a new place: a flying start!

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# One amazing answer.

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